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རྒྱལ་ཡོངས་དགའ་སྐྱིད་དཔལ་འཛོམས་ལྷན་ཚོགས།  
**Royal Government of Bhutan**  
**Gross National Happiness Commission**



February 23<sup>rd</sup>, 2020

**PRESS RELEASE**

**Official Launch of Website and Social Media Platforms  
For Bhutan's 21<sup>st</sup> Century Economic Roadmap**

One of the key messages from the Royal Address during the 112<sup>th</sup> National Day on December 17th, 2019 is to chart out a clear economic roadmap for the 21st century to create economic opportunities for the next generation. This presents an exciting opportunity to appreciate past efforts and hard work and take stock of progress and challenges. More importantly, it bestows a profound responsibility to look ahead and chart a better future for Bhutan and all Bhutanese as envisioned by Our Kings.

Towards this, commemorating His Majesty The King's 40<sup>th</sup> Birth Anniversary, Hon'ble Prime Minister informed the nation that Bhutan's 21<sup>st</sup> Century Economic Roadmap will be developed within this year.

Bhutan's 21st Century Economic Roadmap is expected to guide the country's economic development over the next 10 years. The roadmap will be the common national long-term strategy document for Bhutan that would set a clear, robust and commonly accepted economic direction for the country and guide short and medium-term plans, program and policies.

In celebrating His Majesty The King's 40<sup>th</sup> Birth Anniversary, the official launch of website and social media platforms for Bhutan's 21<sup>st</sup> Century Economic Roadmap was held on February 23<sup>rd</sup>, 2020. Hon'ble Prime Minister (Dr.) Lotay Tshering graced the event as the Chief Guest. The website (<http://economicroadmap.gnhc.gov.bt>) and social media platforms (Facebook, Instagram, Twitter and YouTube) are designed mainly to create awareness, foster interaction and promote ownership of the economic roadmap. These platforms will enable citizens, especially the youth, to participate in and contribute ideas, views and suggestions for the roadmap. This will help strengthen understanding of the direction that Bhutan must head towards, create a strong sense of ownership and instill a sense of personal responsibility for the country's progress.

The economic roadmap development exercise will begin from February 2020 and complete by December 2020, and it is expected to be launched on February 21<sup>st</sup>, 2021.

A High-Level Roundtable Committee (HLC) chaired by the Hon'ble Prime Minister for the development of 21<sup>st</sup> Century Economic Roadmap has been instituted on January 24<sup>th</sup>, 2020, to provide strategic direction, build consensus, and foster national ownership among the heads of the government, political parties, institutions, private sector, and experts from various fields.

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The formulation of the economic roadmap will be spearheaded by a National Taskforce that has been endorsed by the HLC. The 11-member National Taskforce, comprising of members with diverse backgrounds, professions, experiences and expertise in the areas of technology, economy, business, entrepreneurship, finance and human capital, working beyond civil service, has been established to carry out the exercise.

Operating alongside the taskforce are about five professional groups of civil servants, private sector, financial institutions, resident development partners and a group made up of individuals from different expertise and background. The groups shall be dissolved after presenting their works to the High-Level Committee in the first month, and thematic working groups shall be formed to carry out in-depth analysis.

Gross National Happiness Commission Secretariat will serve as the Secretariat to the National Taskforce and the High-Level Round Table Meeting, to provide professional, technical and secretarial support.

**Secretariat**  
**GNH Commission**  
**Thimphu**